



ConnectMORE Relationship Rewards

Rate breaks. Waived fees. Free Services.

You control the perks you get. It's all about rewarding your relationship with us and giving you more value for your membership. The more services you use, the more rewards you get such as lower loan rates, higher savings rates, and other great perks.

Get more value out of your membership with **ConnectMORE**. **Bank better and earn rewards.**

To us, you are more than just a number. We have a relationship

with every one of our members. By connecting more to us through using our many convenient and competitively priced products and services, you will move up to better rewards.

ConnectMORE has three tier levels:

- **Royal** (the top tier)
- **Silver**
- **Pearl**

For more information on the **ConnectMORE** and the rewards you could earn visit bridgecu.org.

News & Resources

We do our best to find relevant and interesting resources for our members. To view recent postings please check out "News & Resources" at bridgecu.org.

Recent Articles

- Cheap fixes to boost the value of your home
- Ways to Upgrade Your Finances in 2014
- 4 risky places to swipe your debit card
- Teaching kids how to handle money
- Raising your credit score
- Budget Friendly Recipe of the Month

Offer ends soon... **0% APR*** Visa Promo

Act fast offer ends April 18, 2014

*APR = Annual Percentage Rate

Have a topic idea? Send them to memberinfo@bridgecu.org.



7 best cars for budget minded retirees

Information Provided By: By Russ Heaps @ Bankrate.com

Choosing the seven best cars for retirees isn't easy simply because carmakers don't target seniors. Car companies invest money and energy appealing to buyers in the 18-to-45 age range. Still, there are features and attributes that make some vehicles better suited for older drivers. Bankrate.com recently compiled a list relying heavily on Consumer Reports.

2012 Ford Fusion Hybrid: The only hybrid on this list, the 2012 Ford Fusion Hybrid offers much more than just excellent fuel economy. It's packed with standard equipment appealing to seniors, such as dual-zone automatic climate control, power 10-way adjustable driver's seat including lumbar adjustment, tilt-and-telescoping steering wheel with redundant audio controls, and Ford Sync AppLink with Bluetooth control for cellphone, iPod and other personal media players.

2012 Hyundai Genesis 3.8: Arguably the best luxury-car value available, the 2012 Hyundai Genesis 3.8 embarrasses cars costing tens of thousands more. It pampers, propels and protects with the best of them.

2012 Jeep Grand Cherokee Limited: Grand Cherokee Limited shines with a full load of senior-friendly equipment, such as dual-zone automatic climate control, heated front/rear seats, eight-way power-adjustable driver's seat with power lumbar control, navigation system, tilt-and-telescoping steering wheel with redundant audio controls, keyless entry/start, rearview camera, parking assist, voice-activated Bluetooth connectivity and a three-year roadside-assistance warranty.

2013 Kia Optima SX: "Value" is the mantra of the 2013 Kia Optima SX. It's a nearly ideal passenger environment transported by an aggressive, fuel-efficient powertrain wrapped in a highly stylized exterior skin covered by a remarkably long warranty. That's value in our book.

2012 Mazda 3 iTouring: Most affordable on this list, the Mazda 3 iTouring sedan delivers terrific fuel economy.

2012 Subaru Outback 2.5i Limited: The only vehicle on this list with standard all-wheel drive, the 2012 Subaru Outback wagon is ideal for older drivers who must negotiate slippery road surfaces with snow and mud.

2012 Toyota Sienna XLE: Some might question including a minivan on a best-of-cars list for seniors, but there is a good reason. The 2012 Toyota Sienna XLE is a road-trip vehicle of the first order.

Loan rate decrease with Bridge's ConnectPLUS Retirement Program. Sign up today!

Bridge Credit Union is another great resource in your car buying process. We offer many services like NADA car value review, rate matching, extended warranty, GAP insurance coverage, and a knowledgeable Bridge Representative to make the car buying process as easy as possible. Call us at 800.434.7300 with any questions.

Recreational Vehicle Loans.

Is the open road calling your name? Roam free with feature-filled financing on RV's, motorcycles, boats, and off-road vehicles with many of the features as our auto loans.



Switching Gears: The Powerful Connection Between Bridge Credit Union and Roadmaster Drivers School of Ohio, Inc.

Article written by Columbus Chamber of Commerce

A recent article by the Columbus Chamber of Commerce featured Member testimonials, which highlight the benefits of being a member and give local business people the opportunity to share their advice on how to maximize Chamber membership. Bridge Credit Union and Roadmaster's partnership (discussed in Bridge's Winter 2014 Newsletter) was featured as a success story. The article has been provided below.

The Columbus Chamber and its Columbus Region Logistics Council (CRLC) serve as a hub of connections for the business community. Two organizations that connected through the CRLC are Bridge Credit Union and Roadmaster Drivers School of Ohio, Inc.

In the Columbus Region, a huge need for truck drivers exists, but receiving adequate financing can often be difficult for prospective students. Realizing this problem, Bridge joined the CRLC and established a partnership with Roadmaster to develop better financing options for CDL students.

Since the program's start in October 2013, Bridge has approved 52 applicants, providing interest rates as low as 11.65 percent. Bridge is able to offer better options to CDL students by reviewing applicants on a case by case basis, taking the individual's pre-hire income into consideration.

The partnership between Bridge and Roadmaster has not only benefitted these two companies, but has also served as a catalyst to fill positions with transportation and logistics companies in the region.

"Companies are always telling us about their needs; they have driver spots that need filled," said Jeff Whittington, School Director of Roadmaster. "This program will help us to place more students in those roles by offering the extra financial support they need."

Trucking companies such as TMC Transportation are excited about the new partnership, which creates a larger pool of qualified drivers to fill open positions, such as those created by TMC's recent purchase of 1,500 new trucks.

The partnership between Roadmaster and Bridge has been truly beneficial for everyone involved while tackling a huge need that exists in the region.

"Collaboration and partnerships between CRLC members, like this one between Bridge and Roadmaster, reinforce the CRLC's mission of 'growing the Regions' capabilities and assets as a logistics hub,'" said CRLC director Jeff Zimmerman.

Together, these two companies are driving increased employment in a vital industry, continuing to make Central Ohio a great place to do business.

Commercial Drivers License (CDL) Loan.

The CDL Loan was created to bridge the gap between the need for commercial drivers and the training required for licensing. This loan offers a low rate and no payment for 90 days. It provides student drivers with an affordable payment and time to start working before their first payment is due.



Your time is precious

Bridge's Promise Deposit gives you more time to do the things that are most important.

Promise Deposit...Got a check to deposit? Simply, deposit your check online!

We know you're busy and can't always stop your day to bank. As your partner, we have made it easy and convenient to do your banking

wherever (or whenever) you can. It's simple, you tell us about the check you need to deposit, and we deposit the funds right away into your account. You deliver (in-person, email, mail, or fax) the check to the credit union within 10 calendar days.

How to enroll? Enrollment is easy. Request access online at bridgecu.org or call **800.434.7300**.



We miss you... Let's catch up...

Bridge is required to remit to the State's Unclaimed Funds Division all balances in accounts which have no activity or have not been acknowledged within the past five years.

Upcoming Holidays Observed

OFFICES CLOSED

Memorial Day

Monday, May 26, 2014

Independence Day

Friday, July 4, 2014

Any further credit union closures will be posted on our website at bridgecu.org. Remember, you can access your accounts 24/7 with our online, mobile, text and telephone banking systems; and, you can also make remote check deposits.

Here are some thing you may have missed.

Money Market. It's the best of both worlds. You have easy access to your money, like a regular savings, but you earn higher dividends, like a Certificate.

Student Loans. We now offer two student loan options, the cuScholar Private Student Loan and the cuGrad Private Student Loan Consolidation Program.

If your account has remained dormant for any length of time, please contact our office to initiate activity or acknowledge the account. For more information call 800.434.7300, click bridgecu.org, or email memberinfo@bridgecu.org.