

Release Agreement

I, the undersigned, hereby grant Bridge Credit Union (hereafter referred to as "BCU") and its authorized agents (its assigns, licensees, or successors) the irrevocable right and permission to capture, use, publish, and share my name, my image, reproductions of my image, likeness, voice, personal statements, or (hereafter referred to as "Materials") in connection with my participation in BCU events, activities, advocacy, educational, marketing, publicity or promotional initiatives through any media. This includes, but is not limited to, use on social media platforms such as Facebook, Instagram, LinkedIn, YouTube, TikTok, and any other media channels that BCU deems appropriate.

Purpose: The Materials may be used for promotional, educational, and informational purposes related to BCU's services, products, and community engagements. This usage may include printed marketing materials, digital advertisements, social media, and broadcast television.

Scope of Release:

- **Duration:** This release is valid indefinitely from the date of signing unless expressly revoked in writing by me.
- **Compensation:** I understand that I will not receive any financial compensation for the use of the Materials as outlined in this agreement.

Rights: I waive any right to inspect or approve the final use of the Materials. I also release BCU from any claim, demand, or liability related to the use of the Materials, including any claims for infringement of privacy, rights of publicity, or other rights. I understand that all such Materials shall remain the property of Bridge Credit Union.

Consent: By signing this form, I confirm that I am at least 18 years of age and have read this release form and fully understand the contents thereof. I have read and understood the terms of this release and agree to them voluntarily.

PRINT FULL NAME _____**SIGNATURE** _____ **DATE** _____**SOCIAL MEDIA TAGGING (Optional)**

☐ **I DO NOT want to be tagged. If my video is selected to be featured, please make a general post only.**

☐ **I Give Bridge Credit Union permission to tag me in their social media posts if my video is selected. My profile/usernames are listed for the selected platforms below (Ex. Instagram: @janesmith, etc.)**

Facebook _____

Instagram _____

LinkedIn _____

X (Twitter) _____

TikTok _____